

DEVELOPMENT

PATHWAYS

Arguments to use when advocating for universality

Be an expert universal social security advocate

Presented by Holly Seglah

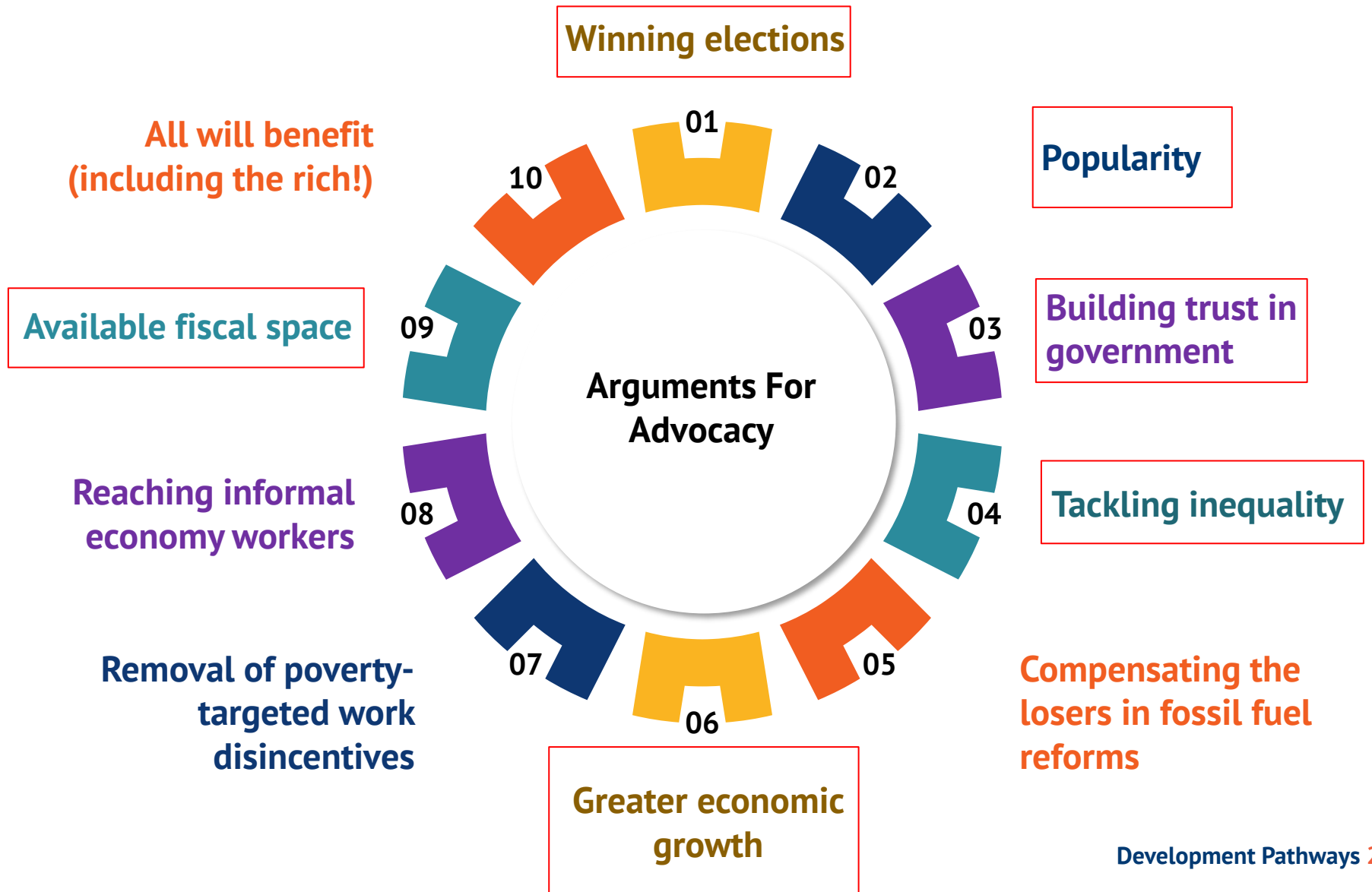
Tuesday 21st March 2023

Part 2 - Agenda

- **2.50** - Presentation of section 2 and 3: Arguments and targets for advocacy
- **3.05** - Comments from Richard Obiga and David Tumwesigye
- **3.15** - Q&A from participants
- **3.30** - End

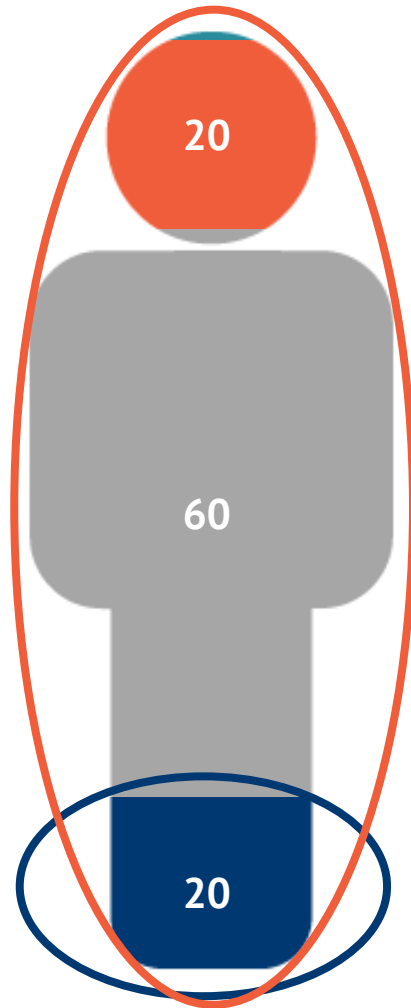
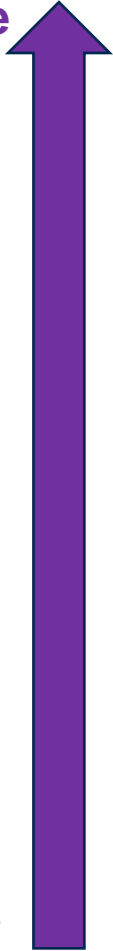


10 Key Arguments for Universal Social Security

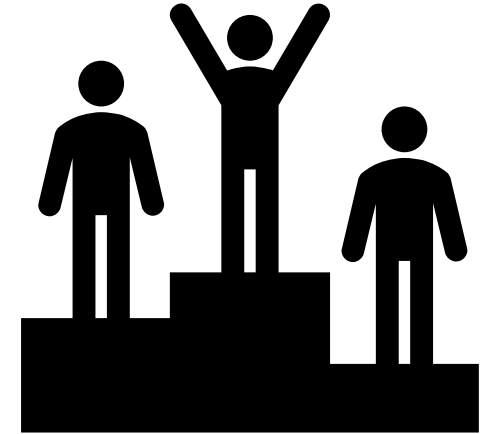


Winning elections & popularity

High income



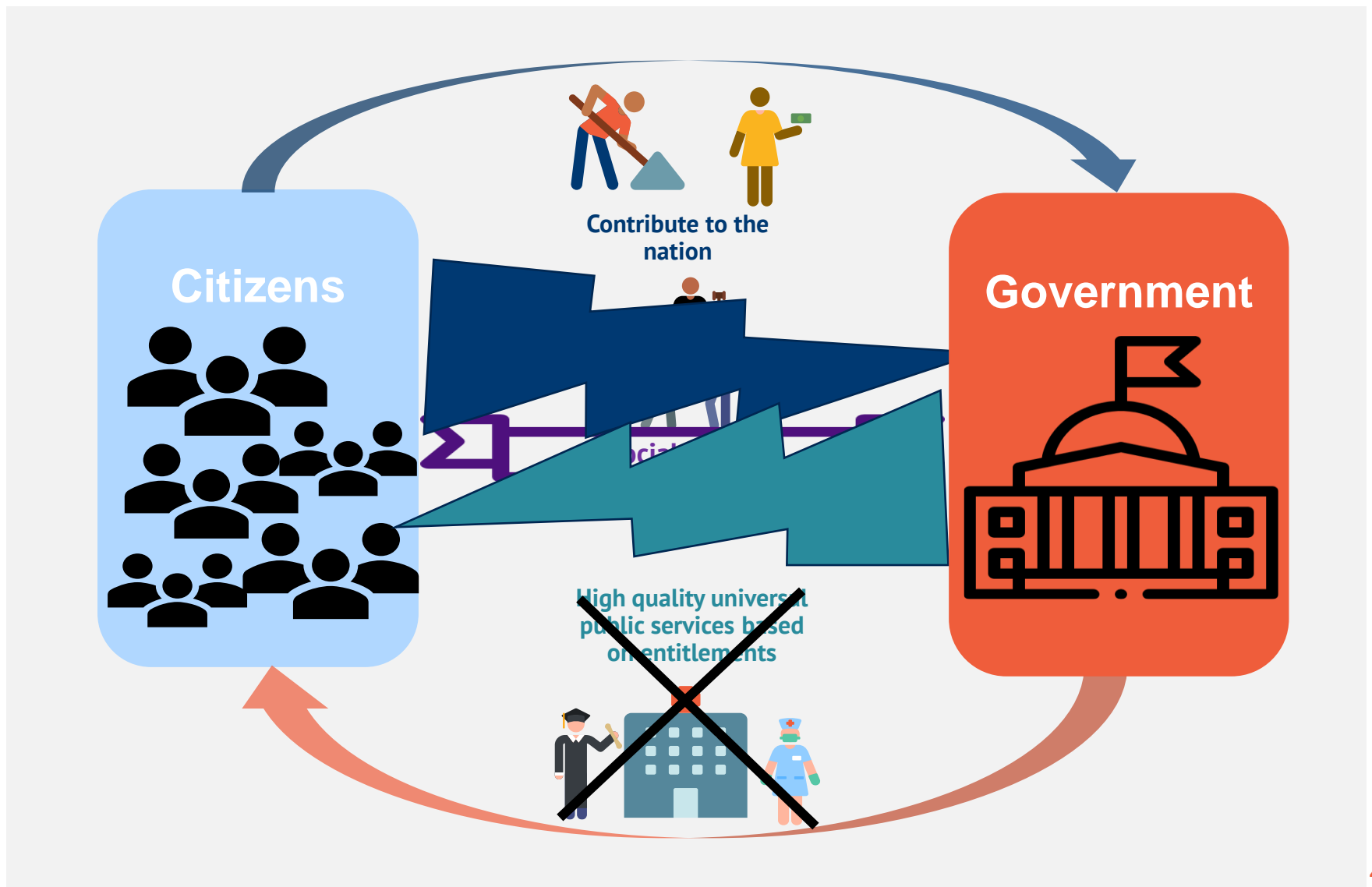
Low income



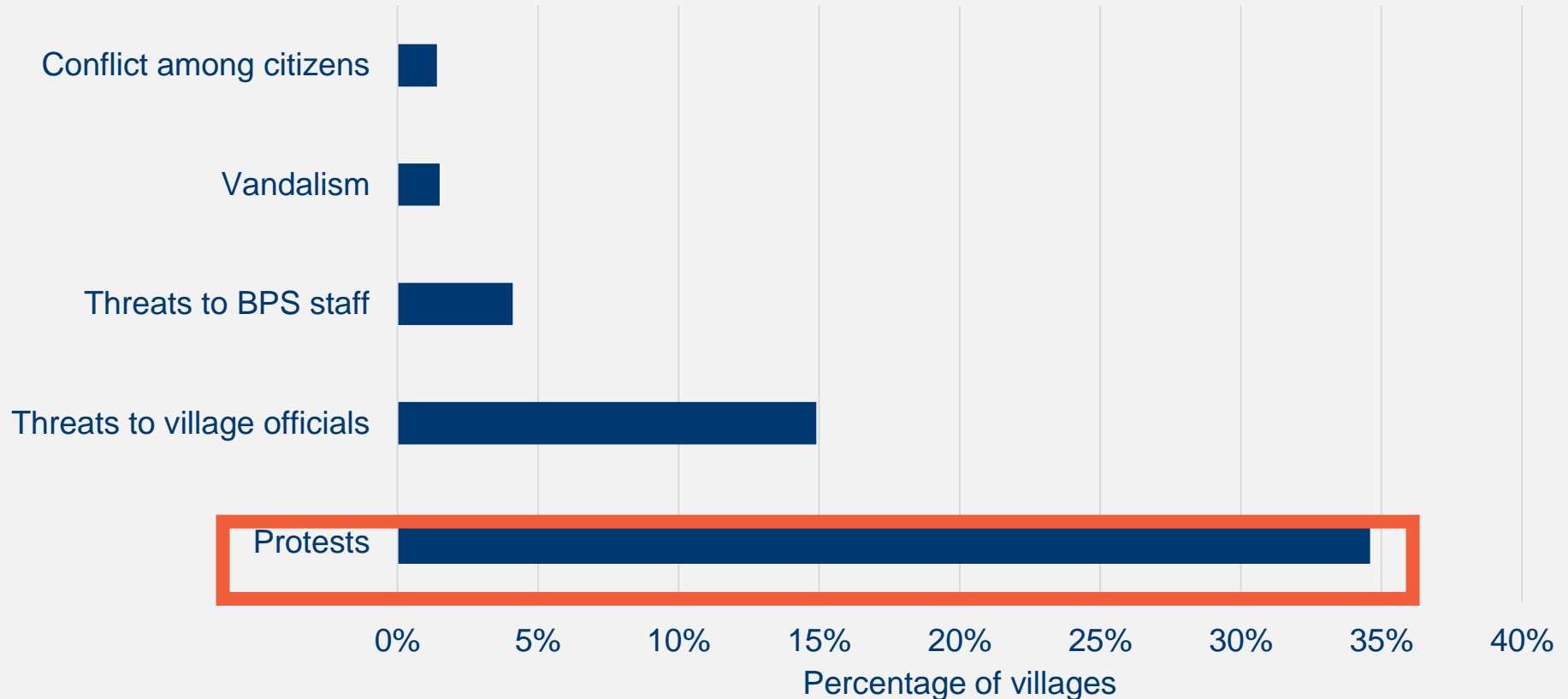
If a scheme is given to everyone, then it is likely that it will have strong popular support and, therefore, have political backing

If a scheme targets the poorest, it will not be popular, since it excludes most of the population, including the main taxpayers

Building trust in government and the social contract

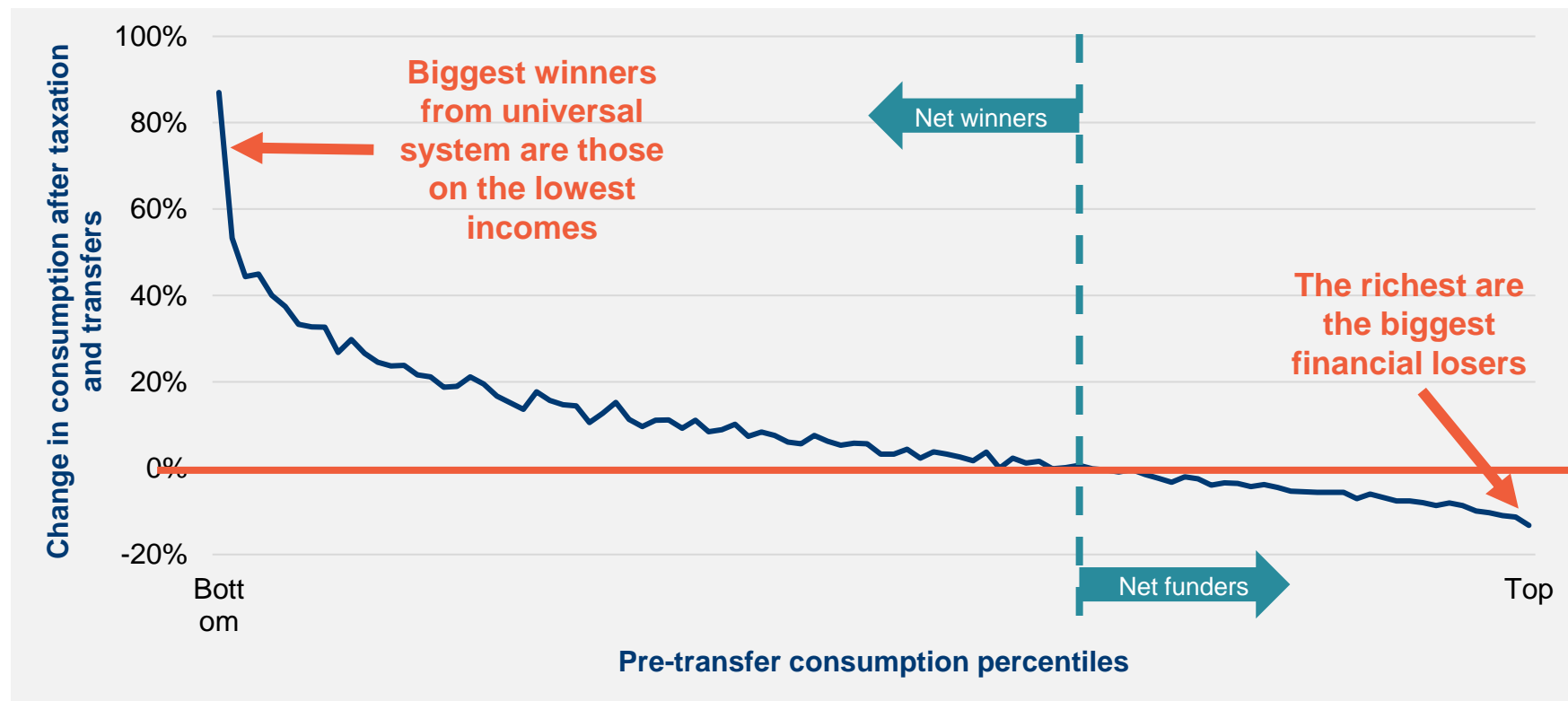


Social unrest following poverty targeting of a social protection programme using a proxy means test in Indonesia

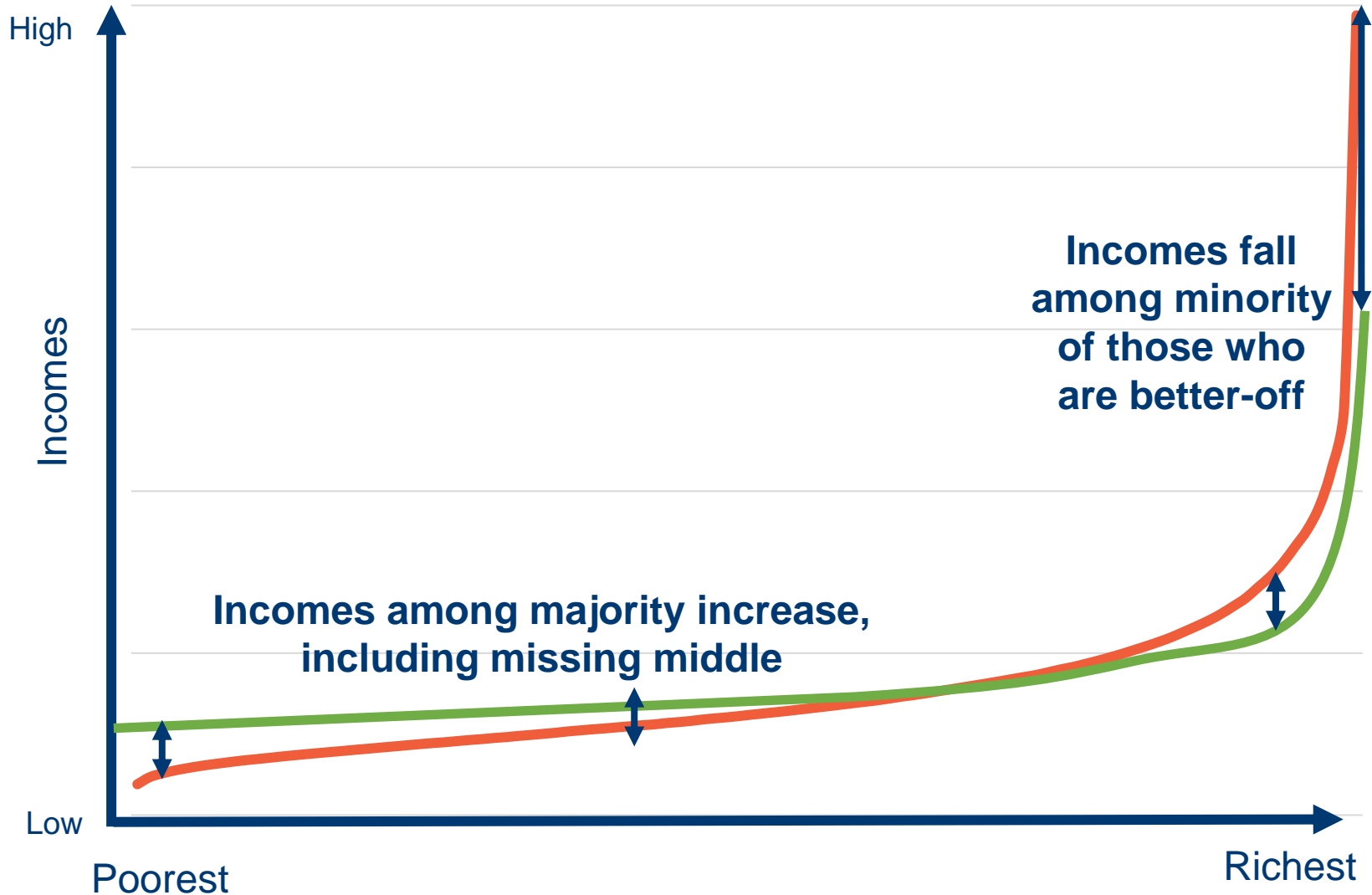


In Syria, Arab Spring protests turned into a large-scale civil war that is ongoing today. The roots of the crises may be traced back to breakdown of the national social contract. The existing discontent was likely exacerbated by the removal of vital subsidies and the introduction of a poverty targeted benefit.

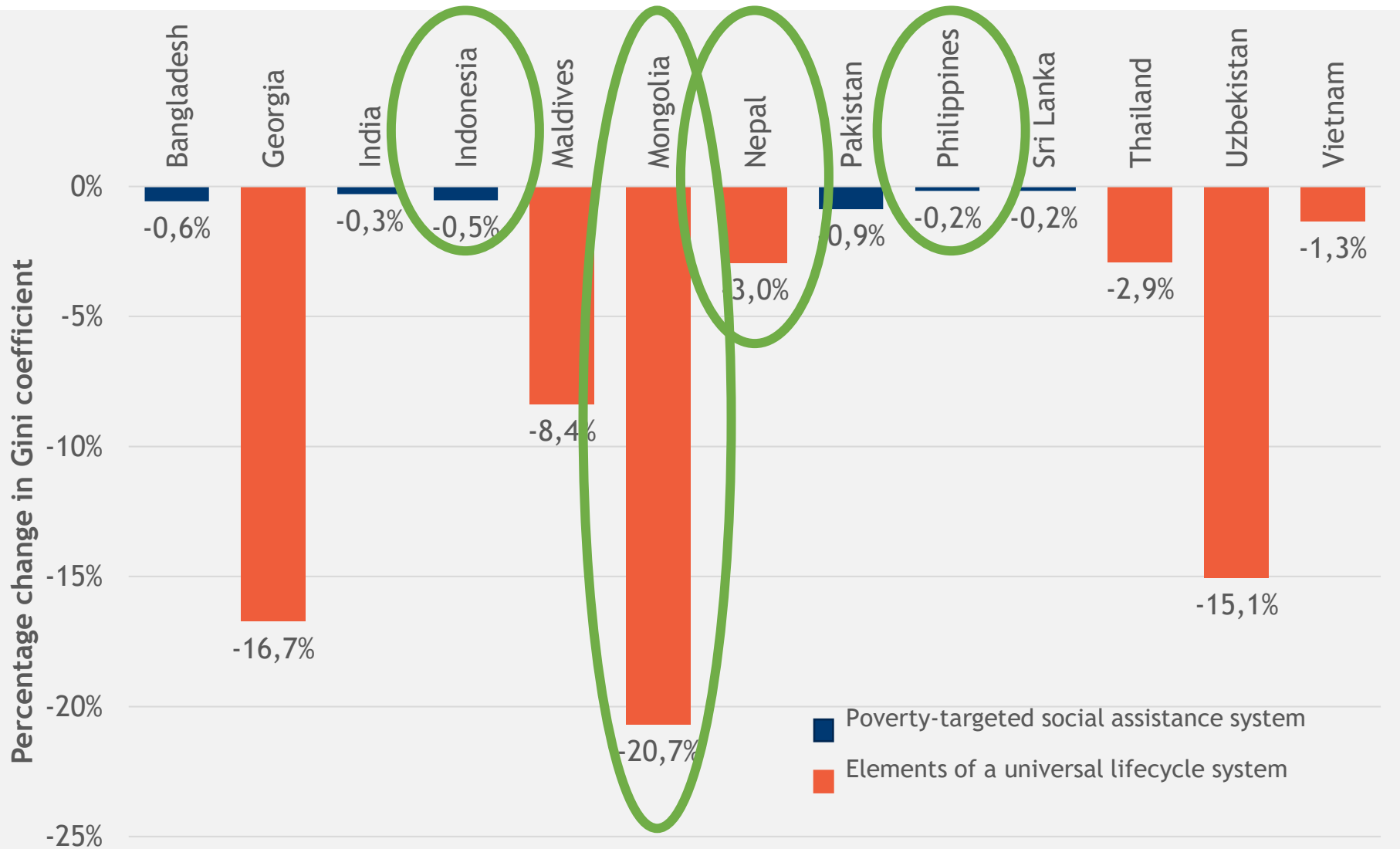
Including the rich is also important for the social contract



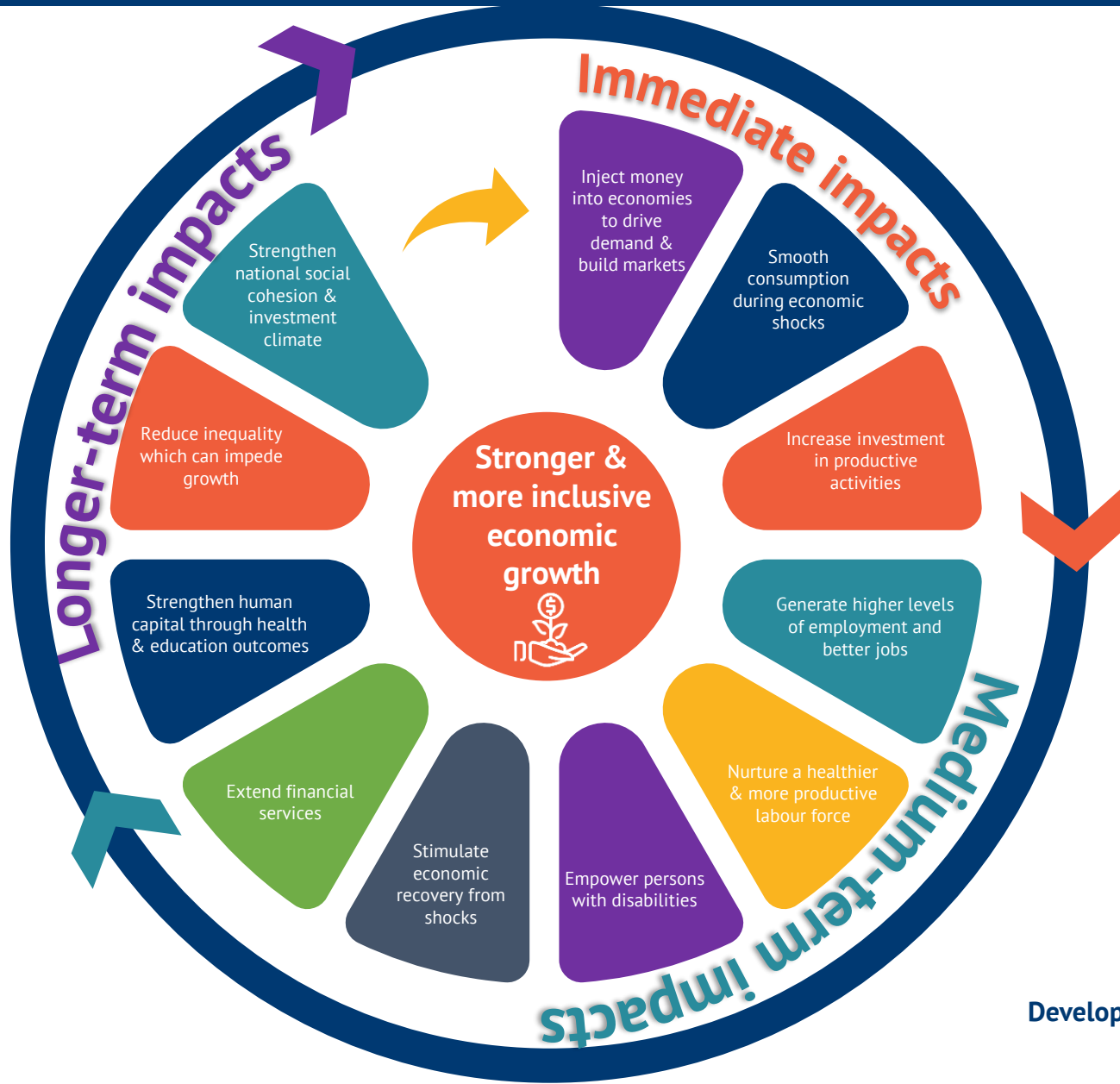
Tackling inequality through the redistribution of wealth



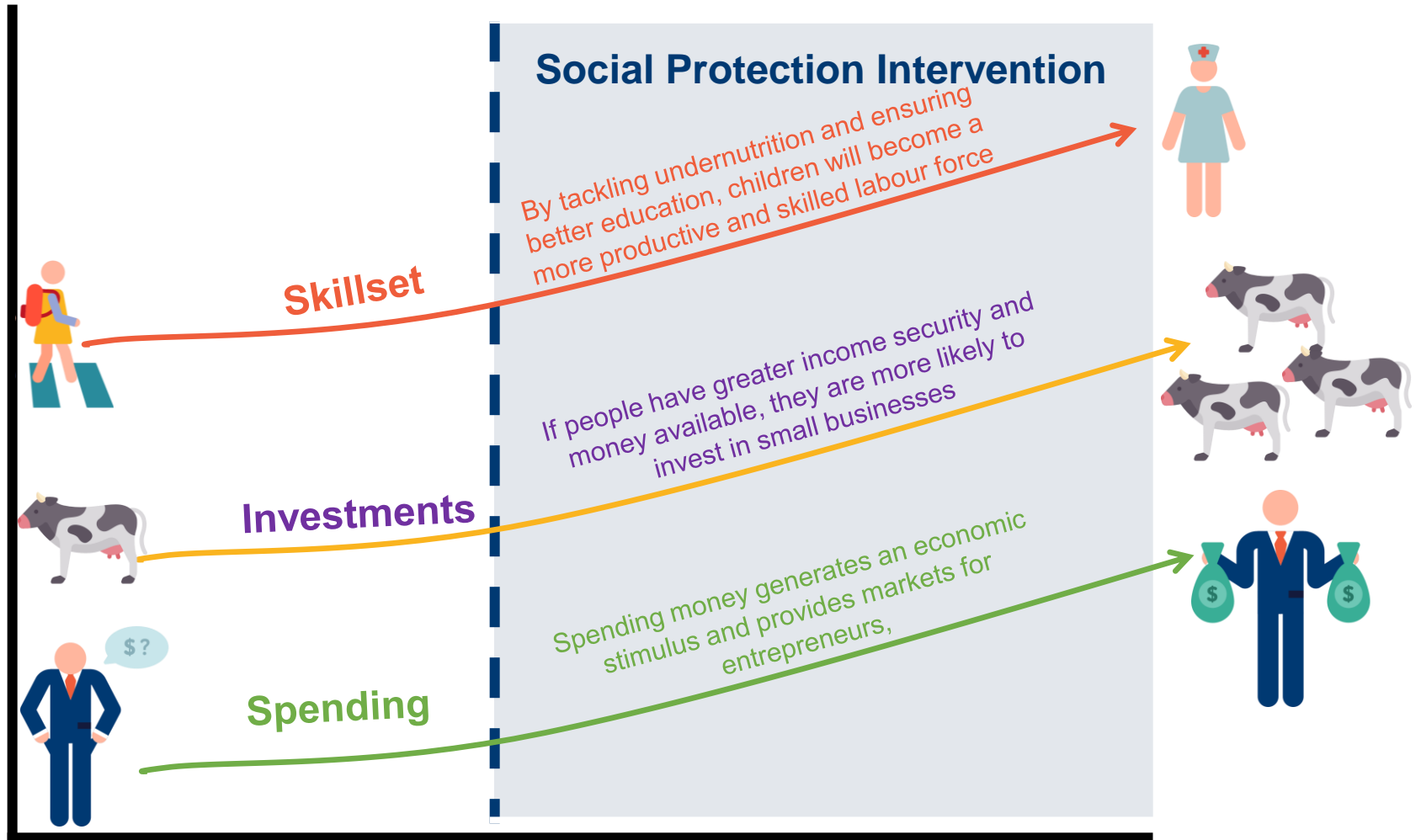
Across Asia, universal systems are much more effective in tackling inequality than poverty-targeted systems



Greater economic growth



Advocates should consistently refer to universal social security as an investment rather than as a cost.



Finding fiscal space for key lifecycle benefits

Childhood

Working age

Old age



Child benefit

Unemployment and sickness benefits

Parental benefits

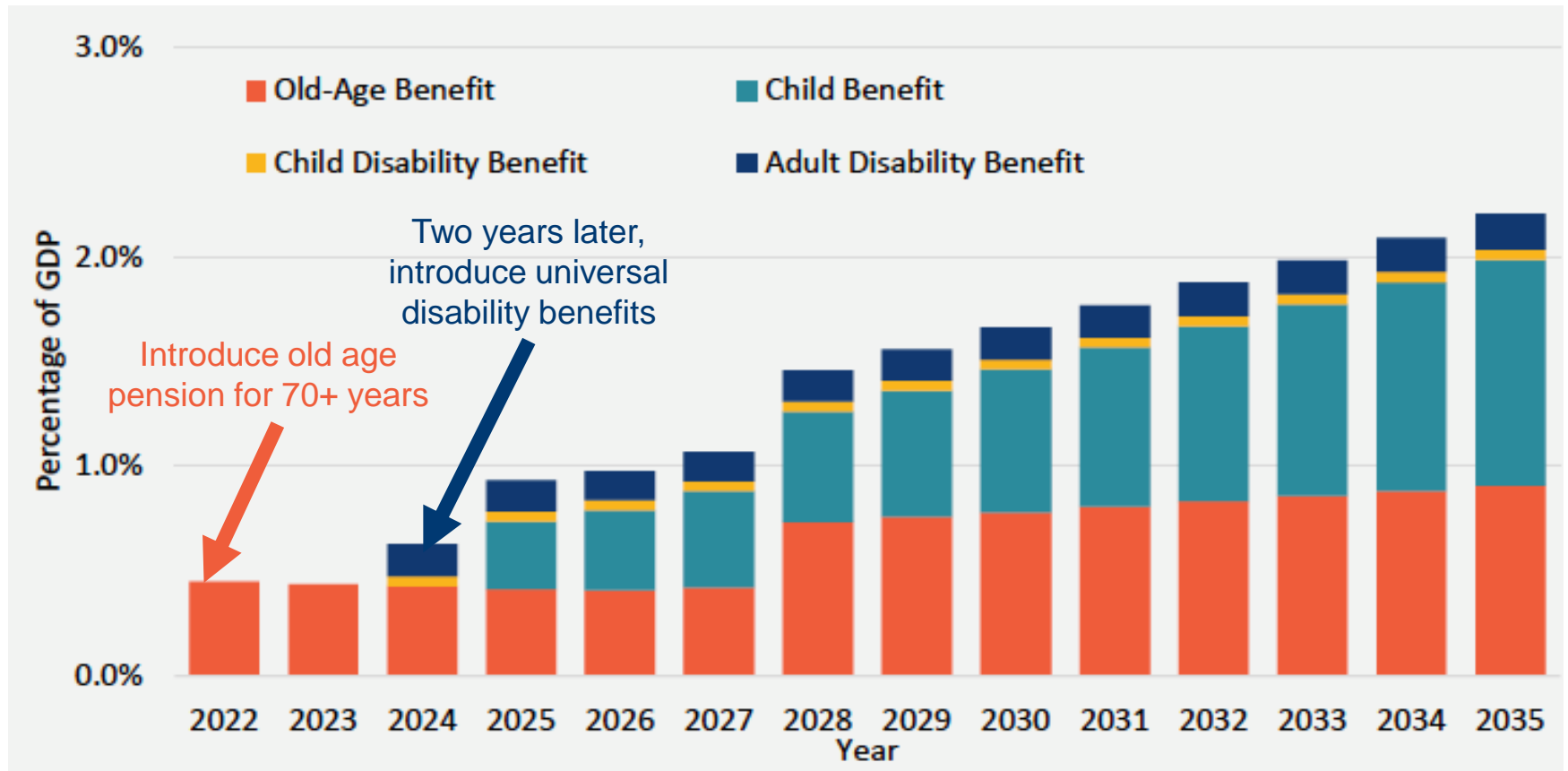
Survivors' benefit

Disability benefits

Old Age Pension

Available fiscal space

The level of investment required to introduce progressively universal child, disability and old age benefits in Egypt, between 2022 and 2035



Targets for advocacy

Apply your legal system

- Consider if your legal system allows you to hold your government accountable to realise the right to social security

- Meet with them directly
- Work through political parties and members of Parliament
- Identify champions and public figures who can lead public advocacy

Identify key targets

- Political leaders of the country,
- The President, Prime Minister and,
- The Minister of Finance

- Use a mix of media including newspapers, television, and social media platforms
- Work with civil society organisations

Use a mixture of methods to reach your targets



Thank you