World Bank & IMF Gender Advocacy: History, Strategy, Tactics

Tuesday, August 1 - 1pm UTC

This introductory session will explore the Bretton Woods Institutions’ historical evolution as influential development actors addressing gender issues. The session will explore key features, strengths and weaknesses of BWI gender policies and the World Bank's Environmental and Social Framework. The discussion will also be shaped by considering the neoliberal economic paradigm of the BWIs, including how privatisation, debt and austerity hinder achieving gender goals and in fact harms them.

**Speakers:** Elaine Zuckerman (Gender Action), Amy McShane (Bretton Woods Project), Jessica Mandanda (Feminist Macro Alliance Malawi), Faith Lumonya (Akina Mama Wa Africa)

Engaging Media - Changing the Narrative

Thursday, August 3 – 1pm UTC

In a global economic situation full of crises and challenges, the IFIs have surged in power and the neoliberal narrative of austerity without alternative has taken hold in policymakers minds and the public discourse. This session will explore strategies and tactics to engage with the media and successfully present a counter-narrative rooted in equality and wellbeing, one that transforms the economic justice and gender discourse into a story that can move the mainstream towards real, better alternatives.

**Speakers:** Jessica Mandanda (Feminist Macro Alliance Malawi, Gender & Communications Specialist)

Austerity, Gender Responsive Public Services & IFIs

This two-days seminar session aims at unfolding the multifaceted links between the austerity policies promoted by the International Financial Institutions and their impact on the adequate delivery of gender responsive public services.

**Part I:** Monday, August 7 – 1pm UTC
Austerity and Gender Responsive Public Service Delivery

**Part II:** Friday, August 11 – 11am UTC
The Role of International Financial Institutions on Austerity

**Speakers:** Wangari Kinoti (ActionAid), Dr. Lyla Latif (Tax Justice Network / University of Warwick)
Want to stay in touch? Got an idea for another session?

For any questions, suggestions or session proposals, please reach out to:

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